



# LOCAL TIGHTWAD TUESDAYS

Starting May 5, the American Canyon Chamber of Commerce would like to launch a "Local Tightwad Tuesday".

## ***What is a local's night and why should I participate?***

Locals night is a designated night where American Canyon Citizens can get a stated discount at local restaurants, retail establishments, businesses, etc. Simply ask your customer to show ID that shows they live (or work) in American Canyon. It's that simple!

Participation is an option, but don't say no so quickly... this idea has a positive proven track record. Everybody is looking for a good deal, this allows families to enjoy an evening out for less than what they would spend on any other day of the week.

## ***How will people know that I'm participating in the program?***

The Chamber is prepared to officially launch the program through the local newspaper and the Chamber newsletter and website. Participants will be issued a sign to place in their window advertising their participation. You decide what the discount will be i.e. Buy one get one free; a regular hamburger, small fries, small drink for \$xx; 15% off the entire bill, etc. You should put a sign up so it is clear to your customer what the declared "Tightwad Tuesday" menu is.

## ***I like the idea, how do I sign up?***

It's very simple, just call the Chamber at 707 552-3650 to let us know that you want in!



**Another way to promote the local economy!  
Brought to you by the  
American Canyon Chamber of Commerce**