



# LOCAL TIGHTWAD TUESDAYS

## ***What is Tightwad Tuesday?***

Simply stated, Tightwad Tuesday is a designated day where local businesses offer a stated discount on a menu item and you, the consumer, benefit by getting that item for less than it would be any other day of the week!

## ***So, what does that mean to me?***

Well, what that means to you is that just by virtue of living or working here in American Canyon you can get a deal from local restaurants, retail establishments, businesses, etc. In today's economic climate, who isn't looking for a deal? Please be prepared to show I.D. or a business card.

## ***Okay, I'm sold on the idea, what do I need to do?***

On any Tuesday, go to your favorite local establishment and ask if they are participating in the "Tightwad Tuesday" program. If they are, make sure to ask about the Tuesday Special (sometimes if you don't ask, you don't get!). If they tell you they are not a participant, encourage them to call the American Canyon Chamber and ask for details. Then tell them you will come back next Tuesday to check on their special!

## ***How will I know if my favorite business is a participant?***

Participants will be issued a sign to place in their window advertising their participation. Remember, each business will decide what their discount will be i.e. Buy one get one free; a regular hamburger, small fries, small drink for \$xx; 15% off the entire bill, 30% savings on orders placed today, etc., the Chamber has no control or input on the stated discounts.



**Another way to promote the local economy!  
Brought to you by the  
American Canyon Chamber of Commerce**